

【Day 1】What's on? Discussions, Insights, Deals,  
and more!

展覽現場直擊 洽談互動商機處處

The 3-day expo kicked off with great success this morning! The show floor is brimming with excitement as thousands of buyers and exhibitors trading, networking and celebrating the grand industry reunion! The expo will run till early evening, make sure you don't miss our highlights in the afternoon!

為期三天的展覽於今早盛大揭幕！展會現場熱鬧非凡，已有過千名專業買家到場，與參展商互動磋商，慶祝全球業界重聚！本日展覽將持續至黃昏，立即動身，參與午後精彩活動！

What happened in the morning ?  
今早精彩瞬間



Highlights in the afternoon  
下午活動一覽

ProWine Hong Kong Wine Forum Programme  
Wine Forum 1, Hall 3F

Time 時間	Events & Programme 活動及內容
14:00 – 15:00	<b>The Future and Development of Wine in Asia</b> <b>亞洲葡萄酒的未來與發展</b>  <b>Mr Nelson Chow, President of the Hong Kong</b> Sommelier Association (Greater China), and the first titled Professional Sommelier in Hong Kong
15:30 – 16:30	<b>Spirits Fundamentals – Gin, Rum and Whisky Tasting</b> <b>烈酒基礎知識 – 軒酒、秣酒及威士忌</b>  <b>Mr Eddie Nara, CSE, Wine and Spirits Educator</b>
17:00 – 18:00	<b>Future Trends in the Bar Industry</b> <b>酒吧行業未來趨勢</b>  <b>Mr Chin Chun Wing, Chairman</b> The Hong Kong Bar & Club Association

Wine Forum 2, Hall 3G

Time 時間	Events & Programme 活動及內容
16:00 – 18:00	<b>7th “Hong Kong Tasting Trendies® Sake Awards”</b> <b>Presentation Ceremony</b> <b>第七屆香港品味潮人®清酒大賞頒獎典禮</b>

Day 2 Sneak Peek!  
明天活動搶先看

ProWine Forum Day 2 will be divided into 2 sessions in sperate halls, presenting an even stronger speaker lineup and more comprehensive topics! Have a glimpse of who you will meet tomorrow!

第二天的葡萄酒論壇將分別於兩個展覽廳同時進行，帶來更強大的講者陣容和更深入的議題！你將有機會與以下業界權威會面：



**Ms Debra Meiburg MW**  
Asia's first Master of Wine



**Mr Reeze Choi**  
2nd runner-up of ASI Best  
Sommelier of the World  
Competition 2023 and  
Founder of Somm's  
Philosophy



**Ms Jennie Mack,**  
**DipWSET, FWS, IWS,**  
**SWS**  
Co-Founder, Managing  
Director and Principal  
Educator of Asia Wine  
Service and Education  
Centre (AWSEC®)

More exciting show elements waiting for you!  
更多精彩等你發掘！

Organiser:



Informa Markets

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