

Experience the Craft Beer Boom at HOFEX! 精釀啤酒熱潮席捲HOFEX!

To help you tap into the city's booming craft beer scene, HOFEX 2023 will present a wide array of themed events and exhibition features, including **The International Beer Awards** which honour the most innovative, expressive and representative craft beer brands brewing across Asia, as well as the **Beer Street** which allow you to sample our top picks of local and imported brews. Register now to have a taste of the best thirst-quenching beers this May!

HOFEX 2023 將舉辦一系列啤酒主題活動,助你抓緊精釀啤酒市場龐大商機!**香港** 國際啤酒獎旨在表彰亞洲最創新、最具表現力和特色的精釀啤酒品牌,而啤酒街則 讓你一次過品嚐精選本地和進口啤酒。立即登記參觀,感受啤酒狂熱,發掘其市場 潛力!

> **Regisiter as Visitor** 立即登記成為買家

The International Beer Awards 香港國際啤酒獎



Aiming to raise the awareness of craft beer inside and outside industry and become the ultimate guide of Asia's craft beer trade. Judges will select the best brew of its kind in categories such as Lager, Ale, Wheat Beer, Specialty Beer and more.

旨在提升精釀啤酒在業界內外的知名度,並成為亞洲 精釀啤酒貿易的終極指南。評委將在拉格啤酒、艾爾 啤酒、麥啤、精釀啤酒等類別中選出最佳精品。

Date: 11 May 2023

4:00 - 5:30 Time:

HOFEX Forum, Hall 1B, HKCEC Venue:

Beer Street

啤酒街

A hotspot at HOFEX lined with famous craft breweries in Asia! Enjoy a recommended beer and a have a nice chat with other beer connoisseurs!

HOFEX 最受歡迎的啤酒街,匯聚亞洲著名的精釀啤酒廠商。你可品嚐展商推薦的 精釀啤酒,並與同行交流切磋!





CJP(H.K.) Limited

Booth No.: 1B-Z02 Recommended Beer: ISLAND LAGER

German-style pilsner - crisp, clean and thirst-quenching. Dry-hopped with hallertau Blanc for an elderflower and pine aroma. A smooth, highly sinkable beer made for every occasion



DEADMAN

DARK SIDE ENTERPRISE

LIMITED Booth No.: 1B-Z07

Recommended Beer: HOP ROBBER

Strong hoppy aroma (double the amount of hops used in this brew), bitter, herbal, piney-fruity, spice is all fused into this flavourful brew. Classic with Curry, smoked beef briskets, southern





H.K. LOVECRAFT LIMITED

Booth No.: 1B-Z09 Recommended Beer: CRAFT BEER -LAGER



Our award winning lager is available in 330ml can and 330ml bottle.



HEROES

HEROES BEER COMPANY LIMITED

Booth No.: 1B-Z05 Recommended Beer: Si L Dan IPA

Making use of the spontaneous hopping "technique", Si L Dan's essence is its mysterious mix of hops. Pouring an attractive hazy gold color, this beer is a showcase of American hop characters with its strong piney, citrusy hop aroma.





HONG KONG BEER COMPANY

Booth No.: 1B-Z10 Recommended Beer: BIG WAVE BAY -IPA

A hop lover's delight! Big, bold, aromatic West Coast IPA with tropical, citrus, and stone-fruit flavours and aromas and a balanced malt backbone. Finishes dry for incredible drinkability.

LIMITED



LIONROCK

LION ROCK BREWERY LIMITED

Booth No.: 1B-Z06 Recommended Beer: LION ROCK SIGNATURE

Lion Rock Brewery brewed flagship pale ale. Silky foam with a refreshing complex fruity taste. Enriching aroma of peach, gooseberries, & resinous makes.





MOONZEN

MOONZEN BREWERY COMPANY LIMITED

Booth No.: 1B-Z01 Recommended Beer: JADE EMPEROR

Lion Ruler of all, we give tribute to his balance of might and munificence in this heavenly IPA, which flashes bolts of citrus and floral, all wrapped in a golden robe

Regisiter as Visitor

立即登記成為買家

Organiser: **Informa Markets**



1701-05, 17/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong **\(+852 3709 4981**

✓ visit@hofex.com

