



Ready to Return and Experience Hong Kong's Vibrant Energy? 重新感受香港魅力



With the launch of the global promotional campaign "[Hello Hong Kong](#)" in February, Hong Kong is sending its greatest welcome to the world with free air tickets, as well as city-wide offers to entice travellers to come to experience the many faces of Hong Kong. Among which, the "[World of Winners](#)" Tickets Giveaway Campaign sponsored by the Airport Authority Hong Kong is sending 500,000 free air tickets to tourists.

隨著港府在二月正式啟動「[你好，香港](#)」全球宣傳活動，香港將為旅客呈獻一連串精彩獎賞，包括免費機票以及由全城商戶提供的精彩優惠，向全球傳遞歡迎信息，廣邀旅客到訪，親身體驗香港的精彩和魅力。其中「[飛過世界鉅賞](#)」機票禮遇計劃由香港機場管理局贊助，送出合共50萬張來回香港的機票予訪港旅客。

From March onwards, the "[World of Winners](#)" Tickets Giveaway Campaign is going to send out free air tickets in phases to tourists all over the world, so if you are planning to attend **HOFEX - Asia's Leading Food & Hospitality Tradeshow**, this could be a great opportunity for you to win a roundtrip air ticket! And to welcome the trade professionals in food and hospitality sectors all over the region, HOFEX is also ready to give out its best, making it a must-attend event for anyone in the food and hospitality industries.

「[飛過世界鉅賞](#)」計劃將由三月起分階段送出機票，所以如果你打算赴港出席 **HOFEX - 亞洲頂尖國際食品餐飲及酒店設備展**，這個機票禮遇計劃或者能幫你贏得來回香港的機票！而為了迎接久違香港的一眾業界人士，HOFEX亦已蓄勢待發，出盡渾身解數，期望帶來最精彩的展會，因此絕對是餐飲及酒店業人士不能錯過的良機。

立即登記成為買家
Register as Visitor

立即聯絡我們參展
Become Exhibitor

Congregating Regional Trade 匯聚業界

HOFEX's 1200+ exhibitors allow F&B importers, wholesalers and retailers, as well as high-profile buyers from restaurants, hotels and supermarkets to connect and meet.



HOFEX的1,200多個參展企業來自世界各地，讓餐飲進口商、批發商、零售商以及來自餐廳、酒店及超市的高質素買家建立人脈關係以及聯繫。

Diverse Exhibits 多樣展品

HOFEX offers the most comprehensive product and solutions line-up for the F&B and hospitality industries, providing trade professionals a hassle-free, one-stop platform to source and procure.



七大專題展區齊集HOFEX，展品應有盡有，涵蓋整個餐飲行業產業鏈，讓業內人士可以一站採購所需產品。

Captivating Events 精彩活動

A series of captivating events will also be held during HOFEX, including Hong Kong International Culinary Classic, Hong Kong Professional Mixologist Challenge, as well as ProWine Hong Kong Wine Forum, for industry elites to learn from others and gain market insights.



HOFEX 將舉行一系列精彩活動，讓業界人士交流切磋，了解最新市場趨勢及拓展營商網絡，其中包括香港國際美食大獎、香港專業調酒師挑戰賽及ProWine Hong Kong葡萄酒論壇等。

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