



## Online Pre-registration is now OPEN! 買家網上預先登記現已開放

HOFEX - **Asia's Leading Food & Hospitality Tradeshow** is returning on 10-12 May 2023 at the Hong Kong Convention and Exhibition Centre. As the world is gradually resuming in post-COVID normal lives, HOFEX will again be conducted in an immersive physical format, welcoming high-profile F&B exhibitors, as well as ambitious buyers who wish to bring products of highest quality and cutting-edge technology to consumers.

Apart from the long-lasting tradition of connecting Asia F&B enterprises, this year, we are excited to announce a new ambition: to become **your gateway to the South China market**. Hong Kong is one of the core engines of the Greater Bay Area (GBA). As an international financial centre with business-friendly environment, Hong Kong is an important portal for international companies to enter the GBA. Global enterprises can make full use of Hong Kong's advantageous role as a bridge to seize the unlimited opportunities for business expansion in the GBA. With 36 years of glory history, HOFEX is committed to becoming a unique platform to foster prosperous businesses opportunities in Asia and is also evolving to be the important gateway for companies to enter the South China market. Register now as visitor to grasp umpteen business opportunities!

**亞洲頂尖國際食品餐飲及酒店設備展**HOFEX 2023將於5月10至12日假香港會議展覽中心載譽歸來。隨著全球邁向疫後復常狀態，今屆HOFEX亦將會繼續以實體形式舉行，並與業界數一數二的參展商聯手，致力向買家提供最優質的產品和最前沿的餐飲款待科技！

盛載著36年的輝煌歷史，今屆HOFEX會繼續秉承聯繫亞洲飲食行業的重任，致力成為培育亞洲繁榮商機的獨特平台；展會亦兼負一項重大方針：成為**亞洲餐飲業界進軍大灣區的門戶**。作為粵港澳大灣區的中心城市之一，香港是個擁有著友善營商環境的國際金融中心，也是國際公司進入大灣區的一道橋樑。環球企業可以充分利用香港的優勢，視香港為連接大灣區的橋樑，拓展無限機遇。立即登記成為買家，重新體驗久違盛況，同時把握龐大商機！

[Register Now 立即登記](#)

### HOFEX 2021 in numbers 2021展會一覽

<b>1,000+</b> Exhibitors 參展商	<b>12+</b> Exhibiting Countries & Regions 參展國家及地區	<b>21,000+</b> Trade Buyers 專業買家	<b>26%</b> C-level Buyers 買家為主要決策者
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### Connecting Market Elites with Riveting Activities 匯聚行業菁英 交流精彩紛呈

Apart from being an occasion for exhibitors and buyers to scout potential business opportunities, a wide variety of activities will also take place at HOFEX to allow trade professionals to exchange ideas and follow the latest market trends. A series of exhilarating contests and awards allow talented specialists to showcase their expertise; and professional forums and seminars would also be held to help attendees to uncover precious business insights.

HOFEX除了是讓一眾餐飲業參展商以及買家拓展商機的場合，同時亦將舉行一連串精彩活動，供業內人士交流切磋並且了解市場趨勢。場內將會舉辦刺激的現場比賽，讓各路菁英大顯身手；還有促進知識互通的專業論壇及研討會，讓與會者洞悉行業動態。



### WHAT can you find? 豐富展品 包羅萬有

- Bakery Equipment & Ingredients
  - 烘焙設備及材料
  - Coffee / Tea
    - 咖啡/茶
- Food & Drinks / Meat / Seafood / Organic Products
  - 食品及飲料/肉類/海鮮/有機產品
- Foodservice Equipment & Supplies
  - 餐飲設備及用品
- Hospitality Interiors & Supplies
  - 酒店設計及用品
- Hospitality / Catering Technology
  - 款待及餐飲科技
  - Wine / Spirits / Beer
    - 葡萄酒/烈酒/啤酒

### WHO should visit? 以下行業 萬物錯過

- Importer / Distributor / Wholesaler
  - 進口商/分銷商/批發商
- Hotel/ Resort / Clubhouse/ Club / Spa
  - 酒店/度假村/會所/俱樂部/水療中心
- Supermarket / Hypermarket / Department Store / Convenience Store / Online Retailer
  - 超市/大賣場/百貨公司/便利店/線上零售商
  - Restaurant/ Bar / Cafe / Fastfood
    - 餐廳/酒吧/咖啡店/快餐店
- Airline / Institutional Caterer / Ship Chandler
  - 航空公司/企業餐飲供應/船具商

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Organiser:



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