

## ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

10-12 MAY 2023 | HKCEC

## Welcome back! On-arrival PCR tests & vaccine pass removed

香港取消入境核酸檢測及疫苗通行證



Global F&B peers, welcome back to Asia's culinary capital! On 29 December 2022, Hong Kong scraped almost all Covid-19 measures (except mask-wearing mandate) imposed in the past 3 years, including mandatory PCR tests for inbound travellers, vaccine pass scheme and

quarantine requirements for close contacts. In addition to free international entry, restrictions on group numbers and table distances in catering premises have also been lifted, which means you are now free to roam the city for food hunt! Join HOFEX - Asia's Leading Food & Hospitality Tradeshow from 10-12 May 2023 to reunite with peers from the industry and explore new opportunities in the reviving food scene!

踏入2023年,讓我們歡迎全球餐飲專 才重聚亞洲美食之都!香港歷經3年疫 情後重新敞開世界大門,由2022年12 月29日起,除口罩令外,幾乎所有防 疫措施都已被放寬,包括入境強制核 酸檢測、疫苗通行證、緊密接觸者隔 離令,以及食肆社交距離措施如餐桌 距離及每枱人數上限等。想與全球參 展商及買家接軌,探索餐飲市場新機



遇,就立即參與2023年5月10至12日舉行的HOFEX—亞洲頂尖國際食品餐飲 及酒店設備展!



Join us in Hong Kong — Safe, Free, Vibrant 安全、無限制、高增長



Is Hong Kong safe to enter? According to government figures, 93% of the population have had two vaccine doses, while more than 83% have received three.

入境香港是否安全?根 據政府數據,93%的人 口接種了兩劑疫苗,而 劑。



Inbound travellers are now free to enter the city and catering premises with no restrictions. The city will fully reopen its borders with the rest of China before mid-

海外旅客可自由入境及 進入所有食肆。香港預 超過 83% 的人接種了三 計於1月中前與中國全面 通關。

January.



The F&B segment accounted for 71% of the new entrants in Hong Kong market in 2020-2022, and the number of F&B tenants in high streets doubled.

2020-2022年,餐飲業 佔香港市場新血的 71%,商業街的餐飲業 租戶數量更翻倍。

Source 資料來源

Join your peers to get a slice of the pie! 立即參展,於後疫情餐飲市場爭一席位!



**SME Export Marketing Fund** 中小企業市場推廣基金

Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting costs!

合資格的參展商可申請「中小企業市場推廣基 金」,節省高達50%的參展費用!

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1701-05, 17/F, China Resources Building, 26 Harbour Road, Wanchai,

**\( +852 3709 4981** exhibit@hofex.com Follow us: f O HOFEX.HK in HOFEXHK

