

HOFEX

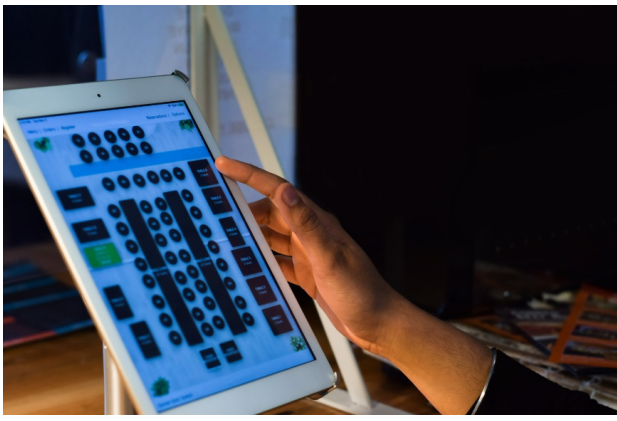
ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

10-12 MAY 2023 | HKCEC

HOFEX leads the race in Hospitality Technology

匯聚星級酒店 聚焦頂尖餐飲及款待科技產品

While hoteliers are looking for digital innovations to minimise operational costs under the pandemic, the rise of staycations and the subsequent decrease in average age of hotel guests also drive demand for a more personalised experience from booking, in-room service to check-out. Featuring a strong hotel database, HOFEX 2023 is committed to connecting you with premier hoteliers and promoting your brand to an international audience. Join us to showcase what you've got on 10-12 May 2023 at HKCEC!



疫情帶動了酒店及餐飲管理科技的需求，酒店經營者希望透過數碼科技減低運營成本，而酒店度假文化的興起及住客平均年齡下降，亦令顧客對預訂、入住到退房整個住宿體驗要求更高。HOFEX 2023 擁有強大的酒店買家網絡，助你與全球頂級酒店經營者建立聯繫。立即參展，於2023年5月10日至12日展示你的頂尖款待科技，回應買家及市場需求！

Contact us
for the best exhibit package
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獲取最佳參展方案

The Leading Hospitality Technology Exhibitors are Back!
行業領先的餐飲及款待科技參展商強勢回歸!



POS · CRM · ERP



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Hospitality Technology trends to note in 2023 2023年餐飲及款待科技最新趨勢

Service Automation Through AI 人工智能及服務自動化

AI-powered messaging through Chatbots can understand guest intent and suggest actions promptly, therefore reducing the workload of front desk staff. AI technologies are also used on websites to streamline booking process and boost direct bookings.



透過聊天機器人與顧客溝通，儘快了解其需要並提供即時資訊，從而減少接待處的工作量。同時在網站上加入人工智能來簡化預訂流程並增加直接預訂。

Integrated Guest Applications 多功能住客應用程序



Develop multi-purpose guest applications such as personalised guest portal or mobile app that combine everything from deal notifications, hotel services to loyalty programs, empowering guests to shape their own hotel experience.

設計住客專屬網上平台或手機應用程式，結合交易通知、酒店服務以至忠誠計劃等多個功能，使客人能夠塑造屬於自己的酒店體驗。

Touchless Hospitality 無接觸式款待

From motion sensors that turn on lights, voice-activated control of appliances to contactless payment options, these sought-after technologies ensure a safe environment while speeding up cleaning and room preparation process.



自動感應開燈、聲控電子儀器、無接觸支付等科技不僅確保了安全的住宿環境，更可省卻部分清潔步驟，縮短候房時間。

Book your Booth Now
立即參展

Join us to better understand the market demand!
立即參展，親身了解市場需求！

SME Export Marketing Fund 中小企業市場推廣基金

SME Export Marketing Fund (EMF) has been expanded to cover large-scale exhibitions targeting the local market as well as online exhibitions, and the eligibility criteria has been relaxed to cover non-listed enterprises till 30th June, 2026. Each enterprise has increased their cumulative amount from HK\$800,000 to HK\$1,000,000.



Eligible Hong Kong exhibitors may apply and to save up to 50% exhibiting costs!

「中小企業市場推廣基金」已擴大資助範圍至涵蓋以本地市場為目標及具規模的展覽會和網上展覽會；以及放寬只限中小企業申請的要求至 2026 年 6 月底。每家企業（非上市企業）的累計資助上限由 80 萬元增至 100 萬元。合資格的參展商可申請及節省高達 50% 的參展費用！

Source 資料來源：Funding Schemes, Trade and Industry Department 工業貿易署資助計劃

Organiser:



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