

Returning to the Asian Food Table

譜寫亞洲餐飲新篇章



With the end of compulsory hotel quarantine in Hong K o n g , HOFEX 2023 , happening on 10-12 May at HKCEC is expecting the return of more global industry peers like you! Highprofile F&B buyers such as importers, wholesalers,

retailers, restauranteurs and hoteliers are now back to the table with gusto, ready to make a new leap forward! If you are looking to reconnect with F&B peers from Hong Kong, the Greater China and beyond, HOFEX 2023 will be your best choice!

HOFEX 2023 將於5月10至12日假香港會議展覽中心盛大回歸,而隨着香港政府取消酒店強制檢疫措施,我們將迎來更多餐飲界的新舊朋友一同交流及創新,為亞洲餐飲業開啟新篇章!立即參展HOFEX 2023,會見來自香港、中國甚至亞洲各地的高水準買家,包括進口商、批發商、零售商、餐廳和酒店經營者,開拓亞洲餐飲新商機!



Why HOFEX?為甚麼參展?

Bright Industry Outlook 前景明朗

Hong Kong's imports and reexports are slowly picking up the pace, with a growth of 2.7% and 3.5% in January-April 2022. The restaurant scene is also recovering, around 2 in 5 Hong Kong restaurants are confident about F&B industry's future. 香港的進口和再出口數字正在



回升,2022年1至4月比去年同期分別增長2.7%和3.5%。香港餐飲業表現也在好轉,大部分香港餐廳對餐飲業前景抱有信心。

Sources 資料來源:HKSAR Census and Statistics Department

Five New Two dis De eased ** 田 抽材



With 34 years of history, HOFEX has established a wide industry network locally and internationally and has delivered countless business deals.

HOFEX擁有34年的輝煌歷史,深受 業界信任,在本地和國際上皆有廣泛 的營商網絡,多年來促成無數交易。

Extensive Brand Promotion 專業推廣

From online digital promotion to offsite event sponsorship, HOFEX provides a wide range of brand marketing solutions to maximise your exhibit investment.

從線上推廣到線下活動贊助,HOFEX提供一系列品牌宣傳服務,務求為你帶 來最佳的展覽投資效益。

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SME Export Marketing Fund 中小企業市場推廣基金

Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting

合資格的參展商可申請「中小企業市場推 廣基金」,節省高達50%的參展費用!

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