



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

7-9 SEP 2021 | HKCEC

Featuring:



Co-located with:



HOFEX 2021 Concluded with HUGE Success! HOFEX 圓滿閉幕！



The biennial exhibition HOFEX – Asia's Leading Food & Hospitality Tradeshow has concluded with huge success on 9 Sep 2021 at Hong Kong Convention and Exhibition Centre. The tradeshow has enlightened never-before-seen opportunities, turning the exhibition hall into a breeding ground for pioneering trends and ideas!

兩年一度的亞洲頂尖國際食品餐飲及酒店設備展 HOFEX 於 2021 年 9 月 9 日在香港會議展覽中心圓滿結束。展會繼往開來，開啟了前所未有的機遇，並在展廳繼續推動業界最新的潮流和概念！

To help overseas professionals capture new business opportunities amid the pandemic, HOFEX was conducted in two phases - onsite and online! Combining online business matchmaking and physical tradeshow to offer a seamless online-to-offline experience to 21,000+ industry players. HOFEX has officially come to an end!

為協助置身海外的業內人士在疫情中把握新商機，HOFEX 以現場和線上兩個階段進行！結合線上商務配對和實體商貿展，為 21,000 多個參與者提供無縫的線上到線下體驗。HOFEX 正式落下帷幕！



Kick starting the first day at HOFEX's opening ceremony, we were pleased to have the Honourable Mr. Paul Chan Mo-Po, GBM, GBS, MH, JP Financial Secretary, The Government of the Hong Kong Special Administrative Region along with other various supporting associations from the industry to officiate the opening ceremony. The show has successfully brought the industry back together to unlock business opportunities!

我們有幸邀請到香港特別行政區政府財政司司長陳茂波先生，GBM，GBS，MH，JP 以及其他支持機構於 HOFEX 的第一天主持開幕典禮。展會成功令行業一眾聚首一堂，重啟商機！

Sneak peak of the 3-day show! 重溫展會精華



Throughout the show, new, high-quality products and exciting show elements were portrayed! The show is yet again, crowned to the word "SUCCESS" by the industry! Thank you for being a part of HOFEX 2021!

展會向各參與者展示出嶄新和高質的產品，以及精彩的元素！展會的成功再次被業界肯定！我們感謝您的參與！

Virtual Platform Opens till 23 Sep 線上平台開放至9月23日



Phrase 1 & 2 Business Matchmaking activities have delivered numerous quality meetings, connected potential business partners despite the travel restriction! The platform will close in 7 days on 23 Sep at 7pm (UTC+8) sharp! Grab your last chance to connect through chatbox and share with us your valuable comments!

第1及第2期的商貿配對活動成功為買家及參展商建立無數優質會議！網上平台將於7天後，即2021年9月23日下午7時正（UTC+8）關閉，歡迎參展商及買家於聊天室繼續聯繫，並為會議評分！

Rate us 立即評分

Onsite event playback including FOODTECH Asia Seminar, NOA Academy and KOL Live Streaming is also available online now!

實體展精選活動影片均已上線，包括FOODTECH Asia、天然有機學堂及KOL直播，讓您重溫精彩內容！

Hear what they say!

Mr. Man Leung,
Assistant
Purchasing
Manager,
Courtyard By
Marriott Hong
Kong

HOFEX is the bridge to the F&B Industry. We attend every time and the show always exceeds my expectation even with the unfortunate pandemic situation! Well Done HOFEX Team!

Thank you for bringing HOFEX back! The show serves as a platform for the industry to reunite every 2 year! This signifies the solidarity of the food and hospitality industry! I can't wait for the next edition!

Mr. Ray Cheng,
Sales Manager,
Garming Marine
Products
International Co
Ltd

Mr. Elton Yeung,
Tea Master, Tea
Chateau

F&B is a fast changing industry! With HOFEX – gathering all the industry peers into one venue, I am thrilled to meet everyone again even during the pandemic.

See you on 10-12 May 2023 下屆HOFEX再見!



SME Export Marketing Fund 中小企業市場推廣基金

Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting costs!

合資格的參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

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Organiser:

Informa Markets

17/F, China Resources Building,
26 Harbour Road, Wanchai, Hong
Kong
+852 2827 6211
visit@hofex.com

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