



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

7-9 SEP 2021 | HKCEC

Featuring:



Co-located with:



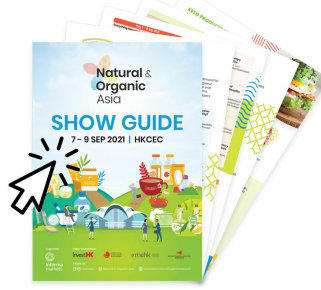
You have 1.5 Day Left to Visit!
你尚餘1.5日參觀HOFEX及同場舉行的
3個跨行業B2B展覽！



Dear Visitors, you have exactly 1.5 Day left to visit our show! Despite HOFEX Asia, three other major B2B exhibitions will also be co-located to offer unparalleled sourcing and networking opportunities! Download our showguide now!

你尚餘1.5日參觀HOFEX及同場舉行的3個跨行業B2B展覽！立即下載參觀指南，預覽焦點展商及精彩活動，開拓無限商機！

Showguide 參觀指南



Download NOA
Showguide
下載NOA參觀指南



Download HOFEX
Showguide
下載HOFEX參觀指南



Download RACE
Showguide
下載RACE參觀指南

Sneak Peak at the Show!



Day 2 8 Sep 2021 (Wed)

Venue 場地	Time 時間	Events 活動	Programme 內容
Hall 5B & 5E	08:30 - 18:15	Hong Kong International Culinary Classic (HKICC) 2021 香港國際美食大匯2021	Competition Categories 比賽類別 <ul style="list-style-type: none">Chinese CuisineWestern CuisinePastery
Meeting Room 5421	09:00 - 17:30	International Facility Management Association's Integrate 2021	Challenging on New Operation Mode in FM After Pandemic: Covid-19 in 2021
Coffee Competition Stage, Hall 5G	10:00 - 17:30	Hong Kong Coffee in Good Spirits Championship 2021 香港咖啡精神大賽2021	
Grand Stage, Hall 5E	10:00 - 18:15	Hong Kong Professional Mixologist Challenge 2021 香港專業調酒師挑戰賽 2021	
Meeting Room 5423-5424, 5428	10:30 - 18:00	ProWine Hong Kong Wine Forum ProWine Hong Kong 葡萄酒論壇	<ul style="list-style-type: none">Napa Valley Rocks - World Class Cabs from the Valley to the Top of the Hills - Debra Meiburg MW, Founding Director, MWMA Wine School - Andy King, General Manager, No. 1 Caber and Wine Educator, MWMA Wine SchoolThe Role of Training in Career Development & Success - Ling Cheung, Business Development Manager - China, WSET, MWMAParalel Content, Manager - International Development, IATI, CCI, ICIIntroduction of Whisky and Whisky Cask Investment - Alan Ng, South-Specialist Cask Trade (Hong Kong) LtdJapanese Whisky: Art of Blending - Ron Taylor, WSET Certified Educator - Roy Yau, CEO, Distill Concept LtdA Closer Look into Wine Scoring - Leo Yau, Vice Chairman, Hong Kong Wine Judges AssociationHidden Gems of California - James Hock, Managing Director, AWSECTaste Award-winning Wines with Decanter - Jennifer Decherly MW, Head of Buying and Education - Somersgate, former DWWA Judge
Butchery Stage, Hall 5E	11:00 - 12:00 13:00 - 15:00 16:00 - 17:00	Butchery Skills Demonstration	<ul style="list-style-type: none">United Federation of Butchery (UFB) Whole Chicken Fabrication DemoUnited Federation of Butchery (UFB) Dry-aged Lamb Carcass Butchery DemoUnited Federation of Butchery (UFB) Dry-aged Pork Porchetta Making Demo
Italian Pavilion Booths 5B-414	11:30 - 12:00 13:00 - 13:30 14:30 - 15:00 15:30 - 16:00	Live Demonstrations	Cheese Guided Tasting Exhibitor Demonstrations 參展商示範 <ul style="list-style-type: none">Cherchi S.r.l.Cook Cakes Guided Tasting Exhibitor Demonstrations 參展商示範 <ul style="list-style-type: none">Smart Hing - Italian Food for Smart People
HKICC Stage Area, Hall 5E Concourse	14:00 - 15:00	Business Environment Council Seminar	優質香港法之一：中環保護區人選觀鳥 - Alan Lam, Founder of HK Apiculture
HKICC Stage Area, Hall 5E Concourse	16:30 - 17:30	Hong Kong International Culinary Classic (HKICC) Daily Awards Presentation 香港國際美食大匯每日獎項頒獎典禮	

*Run-down as of 31 Aug 2021. 資料更新截至 2021年8月31日

LUCKY DRAW 幸運大抽獎

**DROP YOUR BUSINESS CARD
TO WIN BIG PRIZES!**
把個人卡片投進抽獎箱，贏取豐富大獎！
Drop your Business Card 5 minutes before each session
必須於抽獎前5分鐘投入你的個人卡片

B&O
**A1 2nd Generation
Speaker**

Apple Watch SE

Lucky Spot 抽獎處:
Hall 5E, near Designated Tasting Area B
於指定抽獎區B附近的試食區位旁

Date 日期: 7 - 9 SEP
Time 時間: 12:00 & 16:30 (Daily/每天)
Buyers may participate in all time slots!
買家可參加所有抽獎時段

Organiser:

Informa Markets



17/F, China Resources Building,
26 Harbour Road, Wanchai, Hong
Kong

+852 2827 6211

visit@hofex.com

Follow us:

HOFEX.HK
 HOFEXHK

