




Online Visitor pre-registration will close on 27 August 2021

買家網上預先登記 8月27日截止



7-9/9/2021 | HKCEC



Download Advance Buyer's Guide
下載買家預覽

Register Now 立即登記

Act Now before pre-registration closes on 27 August!馬上行動，於8月27日前預先登記！

Highlighted Events 焦點活動:

Hong Kong International Culinary Classic (HKICC)



Endorsed by the Worldchefs – World Association of Chef's Societies and co-organised with the Hong Kong Chefs Associations (HKCA), HKICC 2021 aims at promoting culinary excellence, skills and abilities of Chefs, Cooks, Pastry Chefs / Cooks and Apprentices from close and far.

萬眾期待的香港國際美食大獎(HKICC)將2021年HOFEX載譽回歸。比賽由香港廚師協會合辦，並榮獲世界廚師聯合會(WACS)認可，致力培訓優秀人才及提升業界標準。



Hong Kong Coffee Competition 香港咖啡比賽@HOFEX

A new-to-HOFEX event co-organised with the Hong Kong Specialty Coffee Association (HKSCA) to challenge Baristas a full spectrum of coffee making and serving skills. The competition comes in two parts: Hong Kong Latte Art Championship and Hong Kong Coffee in Good Spirits Championship, highlighting contestants' artistic expression in latte art as well as coffee mixology skills. The contest offers Hong Kong Baristas a ticket to World Competitions!

香港咖啡比賽首次登陸HOFEX，為香港咖啡師提供參加世界賽的入場券！比賽與香港專業咖啡協會HKSCA合辦，分為香港咖啡拉花大獎及香港咖啡調酒大賽，旨在測試參賽者於咖啡拉花的表現力及咖啡調酒技巧。



Hong Kong Professional Mixologist Challenge 2021調酒師挑戰賽

The Hong Kong Professional Mixologist Challenge 2021 aims to promote and support the Art of Mixology, attracting an audience including managers from bars, clubs, restaurants, hotels and casinos around the globe. This world-class event offers a fantastic opportunity for contestants to promote and demonstrate their talents with their signature cocktails. There will be exciting prizes for those passionate and innovative contestants.

調酒師挑戰賽旨在促進和支持調酒藝術，吸引了包括來自全球酒吧、俱樂部、餐廳、酒店和賭場經理在內的觀眾。這項世界級盛會為參賽者提供絕佳機會，以他們的招牌雞尾酒宣傳和展示自己的才華。同時，挑戰賽為充滿激情和創意的參賽者準備了各樣吸引人的獎項。



FOODTECH Asia

HOFEX as the Industry Giant is catching the Food Technology trend to contribute to food sustainability. This brand-new seminar "FOODTECH Asia" will be launched to provide an overview of the food tech market and explore how innovations on alternative protein, cell agriculture and IoT can create a sustainable and efficient food system.

作為亞洲頂尖國際食品餐飲及酒店設備展，HOFEX把握趨勢，推出全新FOODTECH Asia，亞洲食品科技研討會，帶觀眾深入食品科技市場，探討替代蛋白質、細胞農業、食品安全和物聯網創新如何建立可持續和高效的食品體系。



Hong Kong Washu Awards 香港和酒大賞



Japanese beverages such as Sake, Umeshu, Shochu etc. are growing in popularity in Hong Kong. Each of them comes with a unique taste and attractive aroma that captivates consumers. Partnering with Miss Sake Hong Kong, Hong Kong Washu Awards will highlight the must-try Japanese drinks to stir up industry interests!

清酒、梅酒、燒酒等日本飲料憑著其獨特的口味和香氣受到本地消費者的追捧。HOFEX與Miss Sake Hong Kong 共同舉辦香港和酒大獎，介紹多種日本飲料，勢必掀起熱潮！



Best Spirits Awards 最佳烈酒大獎

The Awards aim to select the very best spirits in different styles and promote to consumers in Hong Kong, Macau and greater China, inviting the participation of spirits brands and venues serving spirits lovers who wish to make their names in the industry.

大獎精選各類型最佳烈酒，向香港、澳門及中國的消費者推廣，歡迎各品牌、酒吧及餐廳參與，一同角逐殊榮。



Best Moments of HOFEX 2019 2019 精彩回顧



Organiser: **Informa Markets**



17/F, China Resources Building,
26 Harbour Road, Wanchai, Hong Kong

+852 2827 6211
visit@hofex.com

Follow us:

  HOFEX.HK
 HOFEXHK

