



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

NEW
DATES

7-9 SEP 2021 | HKCEC

Must Read! HOFEX 2021 Essential Event Updates 不容錯過的HOFEX 2021精彩活動

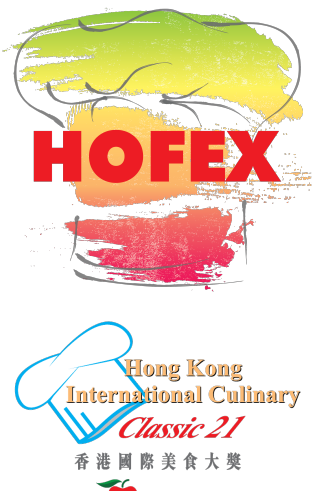
Eat, Trade & Learn at the Best of HOFEX! During the 3-day show from 7 – 9 Sep, you will experience quality-guaranteed Food & Drinks, Bakery & Confectionery, Coffee, Hospitality Design, Supplies and Technologies, Live Demonstrations, Educational Workshops and more than you can imagine! Asia's Leading Food & Hospitality Tradeshow is buckling down to bring together the FINEST elements from HOFEX.

登記成為買家，於HOFEX品嚐上乘美食、採購優質產品，獲取最新資訊！HOFEX—亞洲頂尖國際食品餐飲及酒店設備展將於2021年9月7-9日一連3日舉行，呈獻頂級食品及飲料、烘焙及甜點、咖啡、款待設計、用品及科技，更有一連串廚藝示範、教育研討會及比賽，定能讓你滿載而歸！

Pre-register as Visitor Now
登記成為買家

Highlighted Events 焦點活動:

Hong Kong International Culinary Classic (HKICC) 香港國際美食大獎



Endorsed by Worldchefs – World Association of Chef's Societies (WACS) and co-organised by the Hong Kong Chefs Association (HKCA), HKICC aims to promote culinary excellence, skills and abilities of Chefs, Cooks, Pastry Chefs and Apprentices from near and far. The competition will gather 80 esteemed Judges and 350+ contestants under one roof!

香港國際美食大獎由香港廚師協會合辦，並榮獲世界廚師聯合會（WACS）認可，致力培訓區內優秀的主廚、甜點師傅及學徒，提升業界標準。屆時80名專業評審及超過350名參賽者將匯聚一堂，共襄盛舉！

Competition Categories 比賽類別:

Individual Competition 個人賽事

- Chinese Cuisine (*Professional and Apprentices under 25*)
- Western Cuisine (*Professional and Apprentices Under 25*)
- Pastry (*Professional and Apprentices Under 25, Fine Dining Dessert*)
- 中式烹調 (專業廚師及25歲以下學徒)
- 西式烹調(專業廚師及25歲以下學徒)
- 糕點比賽(專業廚師、25歲以下學徒及精緻糕點)



Team Competition 團體賽事

- Live High Tea Set Competition
- 現場下午茶比賽

Hong Kong Coffee Competition 香港咖啡師挑戰賽

**New Event 新登場*

A new-to-HOFEX event co-organised with the Hong Kong Specialty Coffee Association (HKSCA) to challenge Baristas a full spectrum of coffee making and serving skills. The competition comes in two parts: Hong Kong Latte Art Championship 2021 and Hong Kong Coffee in Good Spirits Championship 2021, highlighting contestants' artistic expression in latte art as well as coffee mixology skills. The contest offers Hong Kong Baristas a ticket to World Competitions and we are now calling for sponsors!

世界級咖啡師比賽首次登陸HOFEX，為香港咖啡師提供參加世界賽的入場券！比賽與HKSCA合辦，分為2021香港咖啡拉花大賽及2021香港咖啡調酒大賽，旨在測試參賽者於咖啡拉花的表現力及咖啡調酒技巧。我們現正招募贊助商！



Hong Kong Latte Art Championship 香港咖啡拉花大賽

challenges the barista in an on-demand performance. Baristas are judged based on visual attributes, creativity, identical patterns in the pairs, contrast in patterns, and overall performance.

考驗咖啡師現場功力，按美感、創意、圖案一致性、對比和整體表現評分。



Hong Kong Coffee in Good Spirits Championship 香港咖啡調酒大賽

highlights the barista/barkeeper's mixology skills in a setting where coffee and alcohol go perfectly together, from the traditional Irish Coffee (with whiskey and coffee), to unique cocktail combinations.

調酒師需完美調和酒精及咖啡，炮製出融合威士忌及咖啡的傳統愛爾蘭咖啡及特製雞尾酒等。

FoodTech Asia @HOFEX

**New Event 新登場*



Combining in-person seminar at HKCEC and livestreaming to maximise the reach and exposure to the APAC market! The seminar will provide insights that not only prepare consumers for food sustainability, but also level up the entire Asia food system!

結合線下研討會和現場直播，擴大於亞太市場的影響力和曝光率！研討會有望增加消費者對糧食可持續性的認知，完善亞洲食品體系！

*Brand-New Hybrid Seminar**
全新研討會 線上線下同步進行

Pre-register as Visitor Now
登記成為買家

Organiser:

Informa Markets



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