



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

NEW DATES

7-9 SEP 2021 | HKCEC

Register Now

Introducing a NEW Educational Seminar – FOODTECH Asia! 全新亞洲食品科技研討會

The global food tech market is expected to grow at a CAGR of 5.8% through 2015 to 2022. HOFEX as Asia's Leading Food & Hospitality Tradeshow is catching this trend to contribute to food sustainability. A brand-new seminar "FOODTECH Asia" will be launched to provide an overview of the food tech market and explore how innovations on alternative protein, cell agriculture, food safety and IoT can create a sustainable and efficient food system.

全球食品科技市場正急速增長，預計2015至2022年的複合年增長率高達5.8%。作為亞洲頂尖國際食品餐飲及酒店設備展，HOFEX把握趨勢，推出全新「FOODTECH Asia」亞洲食品科技研討會，帶觀眾深入食品科技市場，探討替代蛋白質、細胞農業、食品安全和物聯網創新如何建立可持續和高效的食品體系。



Brand-New Hybrid Seminar*
全新研討會 線上線下同步進行

Combining in-person seminar at HKCEC and livestreaming to maximise the reach and exposure to the APAC market! The seminar will provide insights that not only prepare consumers for food sustainability, but also level up the entire Asia food system!

結合線下研討會和現場直播，擴大於亞太市場的影響力和曝光率！研討會有望增加消費者對糧食可持續性的認知，完善亞洲食品體系！

Call for Speaker 講者招募

Why FoodTech is important to Asia? 亞洲急需食品科技創新



PRODUCTION 生產

The outbreak of COVID-19 and the subsequent lockdown have led to shortage of agricultural labor availability and disruption to food supply chains, especially in Southeast Asia.

疫情爆發，全球進入封鎖狀態，導致農業勞動力短缺和食品供應鏈中斷，在東南亞尤其嚴重。



DISTRIBUTION 分配

By 2050, Asia's population will exceed 5 billion and its animal protein consumption will rise at an incredible speed*, putting more stress on the already-strained global food system.

直至2050年，亞洲人口將超過50億，動物蛋白消耗量將以驚人的速度增長*，為本已緊張的全球糧食系統帶來更大壓力。

*Green Queen (2020)



CONSUMPTION 消耗

The global economic slowdown has resulted in lower incomes and higher prices of some foods, poorer families therefore alter their diets to choose cheaper, less nutritious foods.

全球經濟放緩導致收入下降和某些食品價格上漲，較貧困的家庭轉而選擇更便宜、營養較少的食物。

*Committee of World Food Insecurity (2020)

FoodTech Industry in Southeast Asia:

- FoodTech is an ecosystem made of all the agrifood entrepreneurs and startups innovating on the products, distribution, marketing or business model
- Global Food Tech Market to grow over \$250.43 billion by 2022
- Food tech sector is projected to see exponential growth in the next 5 years. Estimations indicate that it will be worth around \$342.5 billion USD by 2027
- Within Asia, Singapore is emerging as the food tech capital, with its government investing \$100 billion (US\$72 billion) to prepare for the effects of the current climate crisis

東南亞食品科技產業：

- 食品科技是由農業食品 and 初創企業在產品生產、分配、營銷或商業模式上的創新而組成的生態系統
- 2022年全球食品科技市場將增長超過2504.3億美元
- 預計食品科技行業在未來5年內增長迅猛，直至2027年其市值約3425億美元
- 新加坡將成為亞洲食品科技之都，當局政府投資了1000億（720億美元）來應對氣候危機

Call for Speaker 講者招募

Organiser:



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