



# ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

NEW DATES 7-9 SEP 2021 | HKCEC

## Call for Sponsor: Hong Kong Latte Art and Coffee in Good Spirits Championship 咖啡師挑戰賽贊助招募

A new-to-HOFEX event co-organised with the Hong Kong Specialty Coffee Association (HKSCA) to challenge Baristas a full spectrum of coffee making and serving skills. The competition comes in two parts: Hong Kong Latte Art Championship 2021 and Hong Kong Coffee in Good Spirits Championship 2021, highlighting contestants' artistic expression in latte art as well as coffee mixology skills. The contest offers Hong Kong Baristas a ticket to World Competitions and we are now calling for sponsors!

世界級咖啡師比賽首次登陸HOFEX，為香港咖啡師提供參加世界賽的入場券！比賽與HKSCA合辦，分為2021香港咖啡拉花大賽及2021香港咖啡調酒大賽，旨在測試參賽者於咖啡拉花的表現力及咖啡調酒技巧。我們現正招募贊助商！



### 2 Competitions, Twice the Exposure! 兩項比賽，雙倍曝光率！

Throughout the contest, Baristas will be using these sponsored products to accomplish their masterpiece! Sponsor now so your products can be spotted by our audience in every angle possible!

咖啡師將在競賽中使用贊助產品來完成作品。立即成為贊助商，為明日世界級咖啡師提供最強後盾！

Be a Sponsor 立即贊助

Sponsor category:  
贊助類別：

1. Espresso Coffee Machine sponsor  
濃縮咖啡機贊助
2. Coffee Grinder sponsor  
咖啡研磨機贊助
3. Coffee Beans sponsor  
咖啡豆贊助
4. Milk  
牛奶
5. Coffee Cup / Glassware sponsor  
咖啡杯、玻璃杯贊助
6. Prize / Awards sponsor  
獎品/獎項贊助

### Sneak peek at HOFEX in 2019 2019精彩回顧



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