



Get the ticket to the FOODtastic events this year! 今年必去的餐飲業盛會



The long-awaited HOFEX 2021 will return on 7-9 Sep 2021 at Hall 5, Hong Kong Convention & Exhibition Centre! We continue to pursue growth opportunities despite the pandemic, presenting you with more new and exciting elements! Register NOW to get a WHOLE NEW experience!

萬眾期待的HOFEX 2021展覽會將於2021年9月7至9日假香港會議展覽中心隆重回歸！疫情無阻我們前進的步伐，今年的展會將帶來全新體驗，定能讓你滿載而歸！

[Register Now 立即登記](#)

What's NEW? 全新活動

Coffee Competition @ HOFEX 咖啡師挑戰賽



A new-to-HOFEX event co-organised with the Hong Kong Specialty Coffee Association (HKSCA) to challenge baristas' artistic expression in latte art and mixology skills to blend coffee and alcohol perfectly. The contest offers Hong Kong baristas a ticket to World Competitions.

與香港專業咖啡協會HKSCA合辦，首次登陸HOFEX的專業賽，測試參賽者於咖啡拉花的表現力，以及將咖啡和酒精完美融合的調酒技巧，為香港咖啡師提供參加世界賽的入場券。

Asia HOREDA 亞洲款待及零售設計大獎



Asia Hospitality and Retail Design Awards (Asia HOREDA) recognise the most innovative, sustainable and user-friendly designs across multiple categories, ranging from hotels, resorts, restaurants, shopping malls, retail stores and more.

亞洲款待及零售設計大獎旨在表揚創新、貫徹可持續理念及方便使用的設計項目，涵蓋酒店、度假村、餐廳、購物中心及零售商店等多個類別。

FoodTech Asia @ HOFEX 亞洲食品科技講座



With an aim to battling food insecurity, HOFEX will launch a hybrid seminar which provides an overview of foodtech and explore how innovations on alternative protein, cell agriculture, food safety tech and IoT can contribute to a sustainable and efficient food system.

為應對亞洲糧食安全問題，HOFEX 將舉辦全新線上線下同步研討會，探討食品技術如替代蛋白質、細胞農業、食品安全技術和物聯網的創新如何建設可持續和高效的糧食體系。

[and more 更多...](#)

[Register Now 立即登記](#)

Pre-show Online Event 展前線上活動



HOFEX Connect Business Matchmaking 線上商貿配對活動 6-8/7/2021

A pre-show online business matchmaking event where you can have more innovations to explore, more connections to make, and more ideas to share!

於展前舉行的線上商貿配對活動，最新產品、商業聯系、創新意念一網打盡！



1 / 6
Pre-register
2 events in one go!
一鍵登記兩項活動



22 / 6 - 5 / 7
HOFEX Connect (July)
Online platform opens for browsing & scheduling meetings!
7月HOFEX Connect線上商貿平台開放，供買家瀏覽及預約會面



6 - 8 / 7
E-meet your target suppliers as scheduled!
於約定時間線上會面



24 / 8 - 6 / 9
Get ready for HOFEX Hybrid Show - arrange meeting in advance and meet onsite / online!
事先預約於線上線下並行的HOFEX 2021 進行視頻或現場會面！



7 - 9 / 9
HOFEX 2021 Show Day - See you at HKCEC Hall 5!
HOFEX 2021展覽日——香港會議展覽中心5樓見！

[Register Now 立即登記](#)

[Register for 2 Events in 1 Go!](#)
一鍵登記兩項活動

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