

# THE TASTING OF EXCELLENT BUSINESS.



7 - 9 SEP 2021 | Hong Kong  
International Trade Fair for Wines and Spirits.

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## It's Today! Visitor Pre-Registration is now OPEN!

ProWine Hong Kong @ HOFEX - The International Trade Fair for Wines and Spirits will yet again return to Hong Kong from 7 - 9 Sep 2021, bringing a world of wines and a series of fascinating events to unlock new business!



[Pre-register as Visitor Now!](#)  
*Start Wine-ing with your Industry Peers*

### Exhibit Profile

As the leading trade fair of its kind in the region, ProWine Hong Kong @ HOFEX offers global producers an international business expansion gateway to Asia. Concurrently, regional importers can source from the latest and best-selling wines, spirits, and solutions from across the globe!

- Bar Equipment & Accessories
- Champagne
- Chinese Wine
- Japanese Wine / Sake
- Liquor
- Spirits
- Whisky
- Wine

*and many more!*

### More than just a Tradeshow!

ProWine Hong Kong @ HOFEX is the destination to learn, network and gain industry insights. There are a range of fascinating events during the 3-day show, housing your target audience in every possible angles!

### Highlighted Events



#### PWA Wine Forum

PWA Wine Seminars bring a sensory discovery of world-class wines in a series of seminars and masterclasses led by Masters of Wine!



#### Japanese Washu Awards with Beverage Pavilion

Partnering with Miss Sake Hong Kong. Hong Kong Washu Awards will make its debut at the show, highlighting the must-try Japanese drinks to stir up the industry's interest!



#### Best Spirits Awards

Hong Kong Best Spirits Awards aim to select the very best spirits in different styles. The Awards present a unique spirit-judging competition, celebrating the passion, effort and expertise from all walks of life in promoting spirits in Hong Kong.

[Pre-register as Visitor Now!](#)

Organiser: Informa Markets



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