



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW  
亞洲頂尖國際食品餐飲及酒店設備展

NEW DATES  
新日期  
7-9/9/2021

Hong Kong Convention and Exhibition Centre  
香港會議展覽中心

New Cafés are the so-called "New Normality"  
咖啡店打造破格新體驗

Cake, coffee, or a combination of both? With Hong Kongers' rising healthy tastebuds and becoming more social active under the pandemic blues, a number of new and distinctive cafés have splattered across HK, serving not only coffee but also food with health benefits and appealing presentation.

咖啡、甜點抑或兩者結合？隨著香港人健康意識不斷提高，以及疫情下社交意欲增加，越來越多嶄新及特色咖啡店湧現，他們除咖啡以外，更會提供健康精緻的餐點！

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Popular Café Buzzwords  
聚焦熱點話題

CBD



CBD is the super ingredient for all things beauty, food and wellness related. An abundance of new CBD products and businesses have emerged this year, from the option to add water-soluble CBD to drinks to the opening of HK's first CBD cafe in Sheung Wan!

CBD是加入美容、食品和保健產品的最佳元素，今年大量CBD產品及業務崛起，如部分咖啡店讓客人在飲料中添加水溶性CBD，以及在上環開設了香港首家CBD咖啡店。

Instagrammable  
打卡

Culture and lifestyle play a key role in creating a menu for cafes. This ties into the popularity of 'Instagrammable' food, with meals offering a unique visual appeal showing up on posts across social media platforms.

咖啡店的飲食需與文化及生活貼合，食客會拍下賣相精緻的食品及飲料，上傳至社交媒體，增加店鋪熱度。



Plant-based  
植物性



Plant-based alternatives in cafés will continue to increase in popularity. Dishes such as vegetarian sausages and burger patties are perfect for people popping in for a light and healthy meal.

咖啡店的植物性餐飲將繼續大行其道。素食香腸和漢堡肉餅等菜式是公認的健康輕食之選。

[Read more 更多](#)

Showcase your innovations to 30,000 F&B buyers!  
向30,000名買家展示創新餐飲意念！

Reserve your space with us!  
立即預訂展位

6 - 8 / 7 / 2021 | Online 線上  
7 - 9 / 9 / 2021 | HKCEC 香港會展

Eligible Hong Kong exhibitors may apply for the SME Export Marketing Fund to save up to 50% exhibiting costs! The eligibility criteria has been relaxed to cover online exhibitions and non-SMEs, for a period of 2 years.

合資格香港展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！申請資格現已放寬，涵蓋線上展覽及非中小企業，為期2年。

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Organiser: Informa Markets



17/F, China Resources Building,  
26 Harbour Road, Wanchai,  
Hong Kong  
+852 2827 6211  
exhibit@hofex.com

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