



# ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

NEW DATES 7-9 SEP 2021 | HKCEC

中文

## SME Export Marketing Fund (EMF) has enhanced, Join Now!

HOFEX 2021 will return from 7 - 9 Sep 2021 to serve up new products, trends and innovations to reconnect businesses and restart the challenging market. And now, you can cut cost by making use of the government's enhanced funding support!



Starting from 30 Apr 2021, the funding scope has been expanded to cover online exhibitions; and the eligibility criteria has been relaxed to cover non-SMEs, for a period of two years. With SME Export Marketing Fund, you can enjoy a **discounted booth rate at USD 2,520**, 50% less than the standard rate!

**Don't miss out on this chance  
to maximise your business to the fullest!**

[Book Booth Now 預訂展位](#)

### All about SME Export Marketing Fund

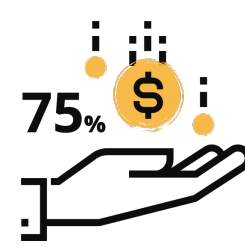
The SME Export Marketing Fund (EMF) aims to encourage small and medium enterprises (SMEs) to expand their markets outside Hong Kong through the participation in export promotion activities. Exhibiting at HOFEX 2021 also falls under the scheme.

#### Funding Ceiling Doubled



Cumulative funding ceiling per enterprise increased from \$400,000 to \$800,000 for planned export promotion activities.

#### Initial Payment Raised

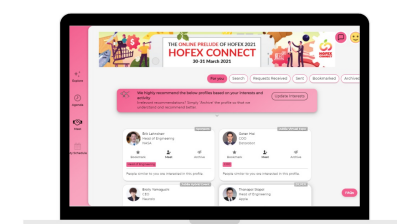


Initial payments raised from 25% to up to 75% of the approved government funding.

#### Is the success rate high?



The fund has received 265,454 applications since launch, and the number of successful applications was 222,979, with a success rate of 84%.



### Plan for your business in Q3!

6 - 8 / 7 / 2021 | Online  
7 - 9 / 9 / 2021 | HKCEC



Eligible Hong Kong exhibitors may apply for the **SME Export Marketing Fund** to save up to 50% exhibiting costs! The eligibility criteria has been relaxed to cover **online exhibitions and non-SMEs**, for a period of 2 years.

[Book Booth Now 預訂展位](#)

Organiser:



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