



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

NEW
DATES

7-9 SEP 2021 | HKCEC

Asia Hospitality and Retail Design Awards Application is now OPEN!

Presented by Informa Markets (Organsier of HOFEX, Restaurant & Bar Hong Kong & Retail Asia Conference & Expo) and PRC Magazine, the Asia Hospitality and Retail Design Awards recognise projects with the most innovative, sustainable and user-friendly designs across multiple categories such as hotels, resorts, restaurants, shopping malls, retail stores and more.



By convening the brightest creators across Asia, the awards will build an army of expertise to spark innovation and motivate cross-industry collaboration.

Submit your application now to win industry recognition and enjoy maximum exposure!

Submit your Entries NOW!



Exposure for Submitted Entries

- Special feature in the Awards Catalogue reaching 300,000+ readers
- Display your product or project at HOFEX / RACE exhibition
- Massive online and offline exposure across industry platforms

And more...

Awards Categories



Hospitality

Outstanding Hospitality Design (Hong Kong)

- Hotels – Inner City, Boutique Hotels, Spas, Restaurants, Bars and Café

Outstanding Hospitality Design (APAC)

- Hotels – Inner City, Resorts – Destinations, Spas



Retail

Outstanding Retail Design (Hong Kong + APAC)

- Shopping Malls, Department Stores, Flagship Stores (Over 1,000m²)
- Flagship stores, Independent Retail Outlets, Pop-up Stores (Under 1,000m²)

Best Innovation in Retail Design (Hong Kong + APAC)

- Display and Space Planning, Adaptive-Reuse/Renovation, Lighting, Use of new Materials and Technologies, Experiential of themed store experience

Best Retail Branding Design (Hong Kong + APAC)

- Corporate Brand Design (Service / Product)

**There are also Special Awards for the Greenest Hospitality and Retail Design, please specify your green elements (if any) for judges consideration.*

Submit your Entries NOW!

Submission Deadline: 15 June 2021

Organised by



Supported by



Organiser:



Informa Markets

17/F, China Resources Building,
26 Harbour Road, Wanchai, Hong
Kong

+852 2827 6211

exhibit@hofex.com

Follow us:

f HOFEX.HK
in HOFEXHK

