



## HOFEX Connect Pre-registration is now OPEN! 線上商貿配對 買家登記現已開放

The long-awaited digital event "HOFEX Connect" will roll out on 30 - 31 March 2021 as a prelude to HOFEX 2021! This one-stop online matchmaking platform lines you up with 100+ global F&B suppliers based on your interests and preferences, offering high-value, engaging and cost-effective business opportunities.

萬眾期待的線上活動 "HOFEX Connect" 將於3月30至31日舉行，為即將回歸的實體展進行預熱！HOFEX Connect是一站式線上商貿配對平台，助您與超過100名全球餐飲供應商進行配對，創造高效及高質的商業機會。

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## WHY HOFEX Connect? 為何參與?



### QUALITY F2F ONLINE MEETINGS 約見優質供應商

Schedule unlimited meetings with user-friendly filters and flexible settings

靈活的設定及選取工具，助您篩選並無限約見優質供應商



### NO GEOGRAPHICAL CONSTRAINTS 打破地域限制

Connect with suppliers from the comfort of your couch despite travel restrictions

無懼旅遊限制，安坐家中便能聯繫供應商



### MATCHING INTELLIGENCE 智能配對

AI-powered smart recommendation based on your personal preferences and interests

運用AI人工智能，基於您興趣與偏好作出精明推薦

## 3 steps to kick off Business Matchmaking 輕鬆展開商貿配對

### 1.

Register as a buyer and you will receive an activation link from 16 March onwards. Please complete account settings based on the instructions.

登記成為買家後，您將於3月16日或之後收到啓動賬戶的鏈接。請按指示完成賬戶設定。



### 2.

Business matchmaking platform opens for company/product preview and meeting scheduling on 17 March.

從3月17日起於線上商貿配對平台瀏覽公司或產品資料，並預約會面。



3. Meet up suppliers at **HOFEX Connect** on 30-31 March!  
於3月30至31日在 HOFEX Connect 線上平台與供應商會面！

## HEAR what they say... 買家感言

General Manager, Mala Flavour

"I have joined several exhibitions' online business matching platform but HOFEX's is my favourite. The process was super organised and it ran smoothly. I am excited to get in business with the new suppliers that I connected with on the platform."

Head of Sales Department,  
Kiang Huat Sea Gull Trading Frozen Food pvt. (Thailand)

"The current travel restrictions pose difficulties for sourcing new potential business opportunities. Thanks to HOFEX, we are able to communicate through a 1-1 online chat which saves time and costs for sourcing."



Start your digital business matchmaking journey today!  
立即啓動線上商貿配對平台！

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[Event Details 活動詳情](#)

Organiser:

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