



ASIA'S LEADING FOOD & HOSPITALITY TRADESHOW

12-14 MAY 2021 | HKCEC

The ultimate guide to exhibit at HOFEX 參展HOFEX 優勢盡享

Hong Kong is a city of Foodies, always searching for the next best place to dine. According to Google Trends, "best restaurants in Hong Kong" remains one of the most popular search terms for the city despite the pandemic. In response to the current F&B expectations, HOFEX – Asia's Leading Food and Hospitality Tradeshow will return from 12 – 14 May 2021 at HKCEC to help you grasp every available opportunity to move forward. HOW can HOFEX do it, scroll down to find out now!

香港崇尚潮流飲食，即使在疫情期間，對美食的追求亦從未停歇。「香港最佳餐廳」是谷歌搜尋引擎最熱門的關鍵字之一，消費者皆希望發掘更多香港飲食好去處。HOFEX – 亞洲國際頂尖餐飲及酒店設備展將於2021年5月12-14日載譽歸來，請即了解HOFEX如何助餐飲企業把握機會，逆市前行！

Why HOFEX? 為何參展?

1. The only international B2B tradeshow in the first half of 2021 in South China
2021年上半年南中國內唯一B2B國際商貿展
2. Situated in Hong Kong, one of the top global markets for food and beverages, processed, fresh, and frozen gourmet products with 95% of food supplies imported from overseas
香港是全球最蓬勃的食品及飲料、加工、新鮮和冷凍精緻食品市場之一，當中95%的食品從海外進口
3. Comprehensive F&B portfolio of food & beverages, coffee, wine & spirits, innovative equipment & hospitality technologies
展品包羅萬有，包括食品及飲料、咖啡、葡萄酒及烈酒、餐飲設備及酒店款待科技
4. Hong Kong is a free port with no import duties or customs restrictions on almost any F&B products and wines
香港是自由貿易港，絕大部分進口的食品、飲料及酒都不設關稅及不受限

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Key Exhibitors to highlight 焦點展商:



Athena
Tableware HK
LTD



Galleon
International LTD



Kerry Coffee
(Hong Kong) LTD



Luen Pun
Enterprise Group
LTD



Million Gourmet
LTD



New Ascent
Corporation LTD



Star Industrial Co
LTD



The Garden Co
LTD



The Green Olive
LTD



Wilson
International
Frozen Foods
(HK) LTD

And more 更多...

Download 2021 Brochure
下載2021 展會宣傳冊



Best Moments of HOFEX 2019 2019精彩回顧



Eligible Hong Kong exhibitors may apply for the "SME Export Marketing Fund" to save up to 50% exhibiting costs!

合資格的參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

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Organiser:

Informa Markets



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