

DIGITAL

PHYSICAL



HOFEK
ASIA'S LEADING
FOOD & HOSPITALITY
TRADESHOW
7 - 9 SEP 2021 | HKCEC

Online Pre-registration is now OPEN! 買家網上預先登記現已開放

Here begins your F&B Journey, from online to offline, with a wealth of opportunities waiting to be snatched up! This year, we proudly present the online business matchmaking event **HOFEK Connect**, putting a world of connections at your fingertips! And for the first time the physical show **HOFEK** is being conducted in a new hybrid format, on-site at HKCEC and in digital form @HOFEK Connect.

全新線上線下餐飲之旅正式啟航！**HOFEK Connect** 線上商貿配對活動7月率先登場，讓你安坐家中與全球供應商建立聯繫！而9月的**HOFEK** 實體展亦採用全新線上線下並行模式，結合**HOFEK Connect**線上活動及於香港會議展覽中心舉辦的線下展覽，帶來全新O2O展覽體驗。

Register Now 立即登記

Register for 2 Events in 1 Go!
一鍵登記兩項活動

HOFEK Connect

Pre-show online event 展前線上活動

Date 日期: 6-8/7/2021
Time 時間: 10:00 - 19:00 (UCT+8)
Venue 地點: Online Platform 線上平台



HOFEK Connect March 3月活動概覽:

1,000+
Connections
商業聯繫

200+
Brands
參展品牌

1,200+
Engaged Buyers
參與買家

93%
Show Up Rate
出席率



HOFEK 2021 Hybrid event 線上線下並行展覽

Date 日期: 7-9/9/2021
Time 時間:
7-8/9 (Tue-Wed) 10:30 - 18:30
9/9 (Thu) 10:30 - 17:00
Venue 地點: HKCEC 香港會議展覽中心

34
Years of History
年歷史

1,500+
Brands
參展品牌

30,000+
Trade Buyers
專業買家

150+
Event Hours
小時活動

WHAT can you find? 豐富展品 包羅萬有

- Bakery Equipment & Ingredients
 - 烘焙設備及材料
 - Coffee / Tea
 - 咖啡/茶
- Food & Drinks / Meat / Seafood / Organic Products
 - 食品及飲料/肉類/海鮮/有機產品
- Foodservice Equipment & Supplies
 - 餐飲設備及用品
- Hospitality Interiors & Supplies
 - 酒店設計及用品
- Hospitality / Catering Technology
 - 款待及餐飲科技
- Wine / Spirits / Beer
 - 葡萄酒/烈酒/啤酒

WHO should visit? 以下行業 萬物錯過

- Importer / Distributor / Wholesaler
 - 進口商/分銷商/批發商
- Hotel / Resort / Clubhouse / Club / Spa
 - 酒店/度假村/會所/俱樂部/水療中心
- Supermarket / Hypermarket / Department Store / Convenience Store / Online Retailer
 - 超市/大賣場/百貨公司/便利店/線上零售商
- Restaurant / Bar / Cafe / Fastfood
 - 餐廳/酒吧/咖啡店/快餐店
- Airline / Institutional Caterer / Ship Chandler
 - 航空公司/企業餐飲供應/船具商

Register Now 立即登記

Organiser:



informa
markets

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