



Witness the Artistry and Velocity of Latte Crafting: CP-Meiji Speed Coffee Art Championship 2025 – Hong Kong Episode
巔峰對決—見證拉花的藝術與速度



On 14 May 2025 at Hong Kong Convention and Exhibition Centre, 32 elite baristas will race against the clock, presenting latte art under intense competition standards. With **only 4 finalists advancing to the annual championship in Thailand**, every second will count. This is not just a competition; it's coffee artistry at full throttle, driving the specialty coffee industry forward.

2025年5月14日，32位頂尖咖啡師將齊聚香港會議展覽中心，以閃電般的速度創作拉花傑作。分秒必爭的較量中，**僅4強選手可晉級泰國年度總決賽**。這不僅是一場賽事，更是精品咖啡業界藝術與速度完美融合的璀璨印記。



Date and Time 日期及時間：
14 May 2025 10:30 - 17:00

Venue 場地：
Coffee Competition Area 咖啡比賽區 Hall 1B 展覽廳 1B

Let's witness how speed brews extraordinary outcomes!
想與我們一同見證，如何用速度淬煉極致精彩？

Register for 登記參觀
HOFEX

As HOFEX gears up for one of the most exhilarating coffee artistry events of the year, we extend our sincerest gratitude to our sponsors. Together, we are set to transform the CP-Meiji Speed Coffee Art Championship 2025 – Hong Kong Episode into a vibrant showcase where speed, precision, and creativity collide. None of this would be possible without your invaluable partnership.

CP-Meiji Speed Coffee Art Championship 2025 – Hong Kong Episode即將點燃全城熱潮！在此，我們衷心感謝各位卓越贊助商的鼎力支持。您的參與將助力今屆賽事於HOFEX 2025華麗綻放——以速度、匠心與創新共創咖啡界的矚目盛事！

Organisers 主辦機構



Your Partnership Powers the Possibilities:
您的支持，成就無限可能:

Coffee Bean Sponsor 咖啡豆贊助



Coffee Cup Sponsor 咖啡杯贊助



Espresso Grinder Sponsor 意式咖啡磨豆機贊助



Espresso Machine Sponsor 意式咖啡機贊助



Once again, we would like to express our heartfelt thanks to all our sponsors. Your support not only enables the competition but also elevates the visibility of specialty coffee excellence across Asia, **positioning your brand at the heart of this thrilling narrative**. Thank you for being an essential part of this journey!

再次感謝各位贊助商！您的參與，不僅推動賽事邁向卓越，成為本次賽事不可或缺的後盾，更將品牌影響力深植於亞洲精品咖啡從業者中。

Experience the adrenaline firsthand and connect with baristas, judges, and industry leaders!
感受賽事張力，與咖啡師、評審及業界領袖深度交流！

Register for 登記參觀
HOFEX

Organiser:

Informa Markets

17/F, China Resources Building, 26
Harbour Road, Wanchai, Hong
Kong
+852 3709 4981
visit@hofex.com

Follow us:

HOFEX.HK
 HOFEXHK