



ASIA'S LEADING
FOOD & HOSPITALITY TRADESHOW
亞洲頂尖國際食品餐飲及酒店設備展
14 – 16 May 2025
Hong Kong Convention & Exhibition Centre
香港會議展覽中心



One Week to Go! Get Ready for HOFEX 2025 Events
倒數一星期！HOFEX 2025 精彩活動搶先看

Get ready for an unforgettable culinary experience at HOFEX 2025! Dive into cutting-edge food trends, witness the industry's premier awards ceremony, and connect with top professionals. Don't miss it, explore the highlights and mark your calendar today!

準備好出席HOFEX 2025了嗎？從前瞻性的餐飲趨勢洞察到業界頂尖的頒獎盛典，這將是一場匯聚創新與專業的頂級盛會！立即探索精彩亮點，前來感受行業的前沿創新！

Register for 登記參觀
HOFEX

2025 Featured Events
本屆焦點活動

Grand Master Tasting Session
大師品味體驗



Discover the art of flavour combinations with industry leaders and learn innovative pairing techniques that will elevate your culinary experience.

- Beer Tasting sessions with Warren Yu: Discover the art of pairing beer with local Hong Kong cuisine and caviar.
- The Viral Trend of Dubai Chocolate with Ringo Chan: Explore how the Middle Eastern chocolate trend is reshaping global pastry innovations.

Register Now:
<https://forms.office.com/r/DPG58Ne7eh>

與行業專家同行，掌握風味搭配的奧秘；以創新技巧突破傳統界限，探索味覺的無限可能。

- 與Warren Yu一起探索啤酒與香港本地美食及魚子醬的搭配藝術
- 與Ringo Chan一同體驗杜拜巧克力的風靡趨勢：了解中東巧克力潮流如何重塑全球糕餅創新

立即登記:
<https://forms.office.com/r/DPG58Ne7eh>

ProWine Hong Kong Wine Forum
ProWine Hong Kong 葡萄酒論壇



Join world-class Masters of Wine for immersive learning sessions where they will decode complex wine concepts and forecast future market developments.

- 15+ insightful sessions awaits you, explore emerging trends, and enhance your professional expertise
- 3 Masters of Wine conduct masterclasses: Dr Jackie Ang MW, Patrick Schmitt MW, Xing Wei MW, together with industry experts, delivering outstanding content and professional insights

Register Now:
<https://forms.office.com/r/rwdGxAHxbbm>

匯聚全球葡萄酒大師與頂尖專家，透過深度對談與實戰工作坊，剖析市場最新動向，傳授品鑑心得。

- 超過15場精彩講座等您參與，透過現場分享提升專業技能
- 3位葡萄酒大師主持大師班：Dr Jackie Ang MW、Patrick Schmitt MW、邢威MW，聯同多位業界專家攜手呈獻精彩內容與專業分享

立即登記:
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Hong Kong International Culinary Classic (HKICC)
香港國際美食大獎



As one of the Asia's most prestigious culinary competitions, this premier event gathers world-class chefs and culinary elites to showcase their skills and creativity.

- Competition categories including meat challenge, pastry, Chinese and Western cuisine
- 100+ local and international judges fully reflect the competition's professional standards and international status
- 500+ contestants from Hong Kong and other regions to showcase their skills and creativity

作為亞洲最具聲望的烹飪賽事之一，活動雲集世界名廚與餐飲精英同場競技廚藝及展現創意。觀眾可近距離見證頂尖廚藝、創意美饌與未來食尚。

- 比賽項目包括肉類挑戰賽、糕點技藝、中式及西式烹調
- 100+ local and international judges fully reflect the competition's professional standards and international status
- 500+ contestants from Hong Kong and other regions to showcase their skills and creativity

Hong Kong Coffee in Good Spirits
Championship 2025
香港咖啡調酒大賽 2025



Join us for an exciting competition featuring Hong Kong's top baristas! Participants will push flavour boundaries, creating special drinks that blend coffee and spirits.

- The winner will represent Hong Kong at the 2026 World Championship, connect and compete with international experts

比賽匯聚香港最優秀的咖啡師，參賽者將突破風味界限，呈現咖啡與烈酒絕妙搭配的獨特飲品。

- 冠軍將代表香港出戰2026年世界賽，與來自全球各地的精英切磋交流，展現香港實力

CP-Meiji Speed Coffee Art
Championship 2025 - Hong Kong
Episode



Seize the opportunity to experience and witness this celebration of coffee aesthetics! Top Asian baristas will demonstrate extraordinary skills, showcasing stunning latte art under time pressure.

- 32 contestants compete together, showcasing their unique styles and creativity
- Winner qualifies directly for round of 64 at Thailand Coffee Fest 2025

比賽強勢登陸HOFEX 2025！亞洲頂尖咖啡師在限時壓力下展現驚豔拉花藝術。

- 32位頂尖選手同場較量，展現個人風格與創意
- 優勝者將直接晉級2025年泰國咖啡節64強賽

Hong Kong International Beer Awards
香港國際啤酒獎



The event brings together leading brewers, experts, and beer lovers, and judging panel will select top beers across various styles. The Awards promote craft beer awareness and aim to be Asia's top industry guide, setting quality standards and driving innovation.

這是啤酒界年度必赴盛事！活動匯聚全球知名釀酒師、業界專家及啤酒愛好者，由國際級評審團共同評選並嘉許不同風格的頂級啤酒，不僅為全球行業樹立品質標竿，更引領創新風潮。

HOFEX Insight



The forum features keynote speeches, panel discussions, and networking sessions, offering in-depth exploration of the latest trends and challenges in the food industry, hospitality technology, and sustainable development. Let's sparks ideas and shape what's next.

論壇涵蓋主題演講、專家座談與交流環節，深入剖析食品產業、餐飲科技及永續發展的最新趨勢與挑戰。與會者將共同探討創新思維，發掘未來發展策略。



Visitors to booth 3D-D20 "Enjoy the Authentic Joy from Europe" will enjoy tastings prepared by an expert chef, as well as daily workshops where they can learn about the production processes and unique qualities of four world-class products: Mortadella Bologna PGI, Salamini Italiani alla Cacciatora PDO, Cotechino Modena PGI and Zampone Modena PGI.

參觀 3D-D20 「盡享正宗歐洲滋味」展位的訪客將可品嚐由專業廚師即場製作的試食，並參與每日工作坊，深入了解這四款世界級產品的製作過程與獨家特色，包括擁有 PGI 認證的波隆那莫爾塔德拉香腸、摩德納贗波尼香腸、摩德納哥賓諾香腸，以及榮獲 PDO 認證的意大利佳詩雅托樂薩拉米香腸。

HOFEX 2025 isn't just about groundbreaking events – it's where innovation meets opportunity! **Immerse yourself in a vibrant world of cutting-edge exhibitors**, from culinary pioneers to hospitality giants, all gathered under one roof. Sample the trends of tomorrow, forge transformative partnerships, and ignite your passion for the industry!

HOFEX 2025 不僅是精彩活動的盛宴——更是創新與商機的匯聚之地！**與星線參展商面對面**，從創新餐飲科技到酒店巨擘，應有盡有。親身體驗未來趨勢、開拓戰略合作，點燃您的行業熱情！



Don't miss this premier industry event, your path to new opportunities and industry excellence starts here!

立即報名參與這場業界盛事，與過萬位業界精英一同探索精彩活動與商機。

Register for 登記參觀
HOFEX

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